# Firm-specific Human Capital Accumulation: Evidence from Brazil \*

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#### Abstract

We introduce firm-specific returns to experience and tenure into a standard two-way fixed effects model, show that they are separately identified under the standard exogenous mobility assumption and provide new evidence on heterogeneity of returns to experience and tenure across firms using the administrative matched employer-employee data from Brazil over the years 1999-2014. We find substantial variation in experience and tenure returns across firms with average return to 5 years of seniority equal to 11.4%. Moreover, we document that 1) returns to tenure are not strongly related to firm wage premia (i.e. firm FEs), 2) returns to experience are strongly negatively correlated with firm wage premia, 3) the relationship between firm wage premium and return to experience is stronger for "blue collar" firms.

### 1 Introduction

Some prominent models of the labour market (Burdett and Coles (2003), Stevens (2004), Shi (2009)) predict that in equilibrium firms may offer both different starting wages and different returns to tenure and/or experience. Intuitively, firms that offer low entry wages may compensate

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workers by offering higher returns to seniority in order to reduce worker turnover. Similarly, firms may reward past experience differently or, alternatively, offer high wage premia irrespective of experience in order to attract most productive workers. Which of these strategies prevails is an empirical question.<sup>1</sup>

Labour economists have long acknowledged heterogeneity in wage premia paid by different firms by including firm fixed effects into panel data wage regressions (see e.g. Abowd et al. (1999) (AKM, henceforth), Card et al. (2013)). However, studies documenting heterogeneity in *both* return to experience and tenure are scarce. We extend the standard two-way fixed effects model by allowing the experience and seniority premia to vary across firms and show that one can identify all workerand firm-specific coefficients provided there is enough mobility between firms, under the standard exogenous mobility condition. We estimate the model by OLS using Brazilian matched employeremployee data on large firms (> 100 workers) over the period 1999-2014. The data contains over 11 million workers and over 11 thousand firms, which allows us to estimate heterogeneity across multiple dimensions.

We use the model to document the heterogeneity in returns to experience and tenure and correlation between these returns and other firm-level variables. Our main findings are:

- Returns to experience are strongly inversely related to firm-specific wage premia (i.e. firm fixed effects) whereas this relationship is much weaker for returns to tenure.
- The relationship between firm wage premium and return to experience is stronger for "blue collar" firms (i.e. firms with low average level of education).

These findings, amongst others, confirm that, on average, firms with low wage premia (conditional on all other characteristics and worker fixed effects) compensate workers by rewarding their labour market experience well.

Secondly, we provide a new decomposition of log wage variance distinguishing the contribution of firm-specific experience/tenure premia. Although there is substantial variation in seniority returns across firms, its contribution to the wage variance is negligible. Also, as the returns to experience are negatively correlated with firm-specific wage premia, heterogeneity acts towards decreasing

 $<sup>^{1}</sup>$ In the context of Burdett and Coles (2003) model, where the equilibrium is characterised by a baseline salary scale with different firms starting at different points of that scale, the question of correlation between starting wage premia and tenure returns is a question about concavity of the baseline salary scale.

wage inequality here. Thus, the overall contribution of heterogeneity in experience/tenure returns to wage inequality is small.

Our analysis also provides new estimates of the return to tenure under the assumption that workers sort themselves across firms based on firm-specific wage premia and firm-specific experience and seniority premia. We estimate the return to 5 years of seniority at 11.4%. Additionally, the return to tenure increases compared to the standard model that does not include firm-specific experience and tenure premia, which suggests that partially controlling for match quality by allowing firm-specific returns to experience and tenure removes some of the downward bias in the standard model in line with the reasoning in Topel (1991).

Importantly, we argue that our results are not driven by limited mobility bias or are an artefact of a correlated estimation error. In fact, we show that bias correction proposed recently by Kline et al. (2020) has little effect on variances and correlations of firm and worker fixed effects in our context.

#### **Related literature**

Polachek and Kim (1994) contains an early effort in introducing individual-specific slope coefficients into panel data regressions. AKM allow firm-specific returns to seniority, but keep returns to experience constant across firms. They do not analyse the distribution of returns to seniority across firms in detail. Additionally, their model produces very different mean returns to seniority across different estimation methods (see Table IV in their article). Abowd et al. (2006) introduce firm-specific returns to seniority into a model of wages and mobility with multivariate normal employment and mobility shocks with zero restrictions on their covariance matrix. More recently, Gregory (2020) documents heterogeneity in the wage-tenure profiles across firms in Germany using an auxiliary two-way fixed effect model for wage dynamics (see also Guvenen (2009) for an earlier contribution). Similarly to our article, Dustmann and Meghir (2005) allow for varying returns to tenure and experience across firms and workers but do that within a correlated random coefficients model. They identify and discuss only the mean returns and do not investigate how experience/tenure returns are correlated with firm fixed effects.

We estimate reduced form panel wage regressions. There is a large structural literature that incorporates various forms of heterogeneity in wage returns (see e.g. Belzil and Hansen (2002), Belzil and Hansen (2007), Belzil et al. (2017), and especially Belzil and Hansen (2001)). However, authors in this literature are able to introduce very limited number of "types", usually in single digits, and employ a random coefficients assumption, whereas we estimate separate coefficients for each firm (i.e. more than 10000 coefficients) and allow them to be correlated both with observed characteristics and unobserved ability (worker and firm fixed effects). Of course, we can achieve this flexibility due to the fact that we do not extensively model mobility as these papers do.

Other papers performing wage inequality decompositions using two-way fixed effects models for RAIS data include Lopes de Melo (2018), Engbom and Moser (2018), Alvarez et al. (2018). Finally, for a recent contribution to the discussion about estimation of homogeneous tenure and experience returns see Snell et al. (2018).

### 2 Econometric model

We pose the following model for real wages:

$$\log W_{ijt} = \alpha_i + \phi_j + \lambda_t + \gamma_j^S Ten_{ijt} + \gamma_j^G Exp_{it} + u_{ijt}$$
(1)

where  $W_{ijt}$  - real hourly wage of worker *i* in firm *j* at time *t*,  $\alpha_i$  - worker fixed effect (FE),  $\phi_j$ - firm fixed effect,  $\lambda_t$  - year fixed effect,  $Ten_{ijt}$  - tenure of worker *i* in firm *j* at time *t*,  $Exp_{it}$  experience of worker *i* at time *t*. Thus, compared to the standard model (referred in this article as the homogeneous model) we allow the experience and tenure coefficients to vary between firms.

Let J(i, t) denote the function that identifies worker *i*'s employer at time *t*. Once we control for firm-specific returns to experience and tenure we impose the following exogenous mobility assumption:

#### Assumption ExM. We have:

$$\begin{split} E[u_{ijt}|i, t, Ten_{ijt}, Exp_{it}, J(i, t) = j] &= E[u_{ijt}|i, t, Ten_{ijt}, Exp_{it}, J(i, t) = J(i, t - 1) = j] \\ &= E[u_{ijt}|i, t, Ten_{ijt}, Exp_{it}, J(i, t) = j \neq J(i, t - 1)] = 0 \end{split}$$

This assumption implies that in our model the error term  $u_{ijt}$  represents market-wide shocks,

measurement error etc. and workers do not sort themselves across firms based on  $u_{ijt}$ . In particular, the error term has mean zero both for workers staying at the firm ("stayers") and moving to another company ("movers"). Note that this assumption is weaker compared to a corresponding assumption in the homogeneous model as our model already separates differential wage contract terms with respect to experience and tenure premia from  $u_{ijt}$ .

#### 2.1 Identification

We estimate our model by OLS. Thus, identification follows from a standard rank condition on the matrix of observables and fixed effect dummies. In order to gain some more insight into the sources of identification of firm-specific tenure and experience effects ( $\gamma_j^S$  and  $\gamma_j^G$ ) we look at wage dynamics among stayers and movers. Identification of the model parameters consists of the following steps:

1. Identify  $\gamma_j^S + \gamma_j^G$  up to an additive scalar  $\gamma_0$  from wage dynamics among *stayers*:

$$\log \frac{W_{ijt}}{W_{ijt-1}} = \lambda_t - \lambda_{t-1} + \gamma_j^S + \gamma_j^G + u_{ijt-1}u_{ijt-1}$$

as  $E[u_{ijt} - u_{ijt-1}|i, t, J(i, t) = J(i, t-1) = j] = 0$  under Assumption ExM.

- 2. Identify  $\gamma_j^S$  from wage dynamics among *movers*:
  - Note that for *movers* from firm j to j' we have:

$$\log \frac{W_{ij't}}{W_{ijt-1}} = \lambda_t - \lambda_{t-1} + \phi_{j'} - \phi_j + \gamma_j^G - \gamma_j^S Ten_{ijt-1} + (\gamma_{j'}^G - \gamma_j^G) Exp_{it} + u_{ij't} - u_{ijt-1}$$
(2)

• Now subtracting the mean across all movers from j to j':

$$\log \frac{W_{ij't}}{W_{ijt-1}} - \frac{1}{TN_{movers}} \sum_{t=1}^{T} \sum_{\text{movers } j \to j'} \log \frac{W_{ij't}}{W_{ijt-1}} = -\gamma_j^S (Ten_{ijt-1} - Ten_{.j.}) + (\gamma_{j'}^G - \gamma_j^G) (Exp_{it} - Exp_{..}) + u_{ij't} - u_{ijt-1} - (u_{.j'.} - u_{.j.})$$
(3)

which identifies  $\gamma_j^S$ 's under Assumption ExM. Here  $X_{j}$  or  $X_{j}$  or  $X_{j}$  means an average of X over all movers from j to j' over time.

3. Now as we have identified  $\gamma_j^S$  and  $\gamma_j^G - \gamma_0$ , define  $\log \widetilde{W}_{ijt} = \log W_{ijt} - \gamma_j^S Ten_{ijt} - (\gamma_j^G - \gamma_0) Exp_{it}$ . Finally,  $\alpha_i$ ,  $\phi_j$ ,  $\lambda_t$  and  $\gamma_0$  (and, thus,  $\gamma_j^G$ ) can be identified using standard arguments, i.e. we need firms to be "connected" by mobility of workers between them and we need  $Exp_{it}$  to measure actual experience, from:

$$\log \widetilde{W}_{ijt} = \alpha_i + \phi_j + \lambda_t + \gamma_0 Exp_{it} + u_{ijt}.$$

Step 2 requires some discussion. Note that equation (3) is trivially satisfied and does not provide any identifying power if there is only one mover from firm j to firm j' over the sample period. On the other hand, the tenure coefficient on the right-hand side of (3) does not depend on j', which implies that in order to identify  $\gamma_j^S$  in practice we need at least two workers moving from company j to some company j' (with different values of tenure in firm j). In principle, this restricts us to focus on larger companies.<sup>2</sup> This condition can be verified by looking at the adjacency matrix in the firm network, i.e. network between firms where links are created by worker mobility – for each firm we require at least one directed link with multiplicity two.<sup>3</sup>

When it comes to the last step, Jochmans and Weidner (2019) show that precise estimation of worker and firm fixed effects requires good level of mobility between firms, which is captured by measures of global connectivity of the bipartite employer-employee network and the firm network (where connections between firms are formed by job switchers). Appendix A contains analysis of these networks in our RAIS data.

We note that our specification in (1) does not include non-linear terms for experience and tenure. Identification of firm-specific coefficients corresponding to nonlinear terms in experience and tenure would follow similar arguments. With nonlinear terms, step 2 would identify both linear and nonlinear firm-specific coefficients. In practice, it will be difficult to identify piecewise linear functions of tenure (or experience), often used in the literature, as this will require at least two movers from j to j' for each interval in the linear spline. Thus, we focus on polynomial specifications

 $<sup>^{2}</sup>$ An alternative, alas much more computationally involved, approach would use the grouping estimator of Bonhomme et al. (2021).

<sup>&</sup>lt;sup>3</sup>Building a directed firm network may sometimes be challenging as one has to take into account timing of the worker moves, e.g. a link formed by worker being at time t - 1 in j and in j' at t has an opposite direction than a link from worker in j' at time t - 1 and in j at t. One can then use data from the undirected network, which usually is easier to analyse, to get some proxy for the magnitude of the moves.

of tenure and experience profiles (see Section 6.2), with a view that variation in tenure across movers from j to j' will contain some information on the curvature of these parametrically restricted profiles.

### 3 Data: RAIS

The data used in this paper come from the *Relação Anual de Informações Sociais* (RAIS), a matched employer-employee dataset assembled by the Brazilian Ministry of Labour and Social Security (MTPS). The data is based on yearly reports submitted by firms who are required by law to do so and face fines if they do not. The data contains unique social security identifiers of workers (*PIS*) and firms (*CNPJ*), which allows us to track them over the sample period, 1999-2014.<sup>4</sup>

Our sample includes private sector firms with over 100 workers. We focus on the group of working age males. As job switchers are really important for identifying and estimating the firm-specific coefficients in our model we drop firms with less than 10 job movers over the sample period, which leaves 89% of firms and 98% of workers out of the initial sample. Additionally, we drop all workers with inconsistent entries on education or age within the sample, namely, workers for which we record a drop in years of education or age, which excludes 13.9% of workers in the sample. After scrutinising these cases we conclude that the inconsistencies mainly result from mistakes in entering the data by the companies, in particular recording data under the wrong worker identifier (*PIS*).<sup>5</sup> Finally, we select the largest connected component of firms network (where edges are formed by worker mobility). As we already focus on large firms with significant mobility the largest component contains 99.5% of firms and more than 99.99% of workers.

As we do not observe the full history of employment for each worker we approximate experience by  $Exp_{it} = Exp_i^0 + Exp_{it}^{99-14}$  where  $Exp_i^0$  is the potential experience (i.e. age - years of education - 6) at the entry to the panel and  $Exp_{it}^{99-14}$  is the time spent in the panel up to time t. One way to interpret Exp is that it measures formal sector experience. We generate hourly wage by dividing the monthly salary by the number of contracted hours and then deflate the wages using the CPI index. Table 1 contains the summary statistics. Our final sample includes 11,218 firms

<sup>&</sup>lt;sup>4</sup>See Dix-Carneiro (2014) for a more detailed description of RAIS.

<sup>&</sup>lt;sup>5</sup>The dropped workers spend, on average, two more years in the panel, are more experienced and come predominantly from large companies. As probability of at least one mistake in the records increases with worker's time in the sample and large companies are more likely to confuse worker identifiers, this suggests that these mistakes are due to data entry errors.

	Mean	Std. Dev.	Min.	Max.
Wage (in 2010 Reals)	22.0	34.8	0.4	1739.8
Tenure (in years)	5.1	6.1	0.0	45.0
Experience (in years)	19.0	10.4	0.0	45.0
Years of education	9.4	3.2	0.0	21.0
NT	$62,\!627,\!774$			
J	$11,\!218$			
N	$11,\!054,\!444$			

Table 1: Summary statistics

Notes: Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014.

and more than 11 million workers. The average wage is equal to 22 Brazilian Real, which amounts to approximately \$5 per hour.



Figure 1: Trends in the RAIS data

Notes: (i) All data points correspond to averages for a given year; (ii) Education is measured by years of completed education.

Figure 1 displays the trends in the data. Brazil experienced dynamic economic growth during 1999-2014, with the real wage tripling in this period. This period also saw a steady rise in the average education level. The average tenure and experience are fairly stable across time, with a slight uptick towards the end of the sample. The latter is caused by the fact that we exclude workers who spent only one year in the panel, which, as a result, excludes young workers entering the job market in 2014 as well as young workers switching in and out of employment in the final

years of the sample.

### 4 Results

We estimate our model by ordinary least squares using the iterative LSMR method of Fong and Saunders (2011). As the model includes many firm-specific coefficients we discuss the fit of the model and the estimates of the common coefficients first and then analyse variation in the firmspecific coefficients.

Importantly, although the reported sample variances and covariances of the firm-specific coefficients and fixed effects may suffer from a limited mobility bias, in Section 6.1 we show that this bias is unlikely to bear any consequences for these estimates and the resulting conclusions.

As mentioned above, our model in (1) does not include nonlinear profile in experience and tenure. This simplifies the exposition of results and implies that the experience and tenure coefficients should be interpreted as linear approximations to the possibly nonlinear profiles. We show in Section 6.2 that including diminishing returns to experience and seniority leads to the same conclusions.

#### 4.1 Coefficient estimates & fit

	(1)	(2)	(3)
Exp	0.011871***		
	(249.469)		
Ten	$0.010226^{***}$	$0.010417^{***}$	
	(574.840)	(566.815)	
Worker FE	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes
Het. Exp coeff.	No	Yes	Yes
Het. Ten coeff.	No	No	Yes
NT	62,721,402	62,722,307	$62,\!721,\!402$
$\mathbb{R}^2$	0.924	0.926	0.927
Adjusted $\mathbb{R}^2$	0.907	0.910	0.911

Table 2: Results: common coefficients and measures of fit

Notes: (i) t-statistics are given in parentheses; (ii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014; (iii) \*\*\* indicates statistical significance at the 1 % level.

We compare estimates of our model in (1) to a standard two-way fixed effects model and a

model with heterogeneous effect of experience but homogeneous effect of tenure in Table 2.

As in other two-way fixed effect studies the models fit the data quite well, explaining around 92.5% variation in real wages in Brazil. Although including firm-specific returns to experience and/or tenure introduces many new coefficients into the model, it moderately improves the fit to the wage data (see the increase in adjusted  $R^2$ ).

#### 4.2 Heterogeneous coefficients

Table 3 contains summary statistics of the estimated worker and firm fixed effects and firm-specific experience and tenure coefficients. The mean return to an additional year of experience is 1.3%, only slightly higher than the estimate from the homogeneous model in column (1) of Table 2, whereas the mean return to tenure is 1.6% per year compared to 1% from the homogeneous model. As argued by Topel (1991) simply regressing wages on experience, tenure and fixed effects does not produce unbiased estimates of returns to tenure as workers will sort themselves across firms based on the quality of the employer-employee match. Intuitively, by allowing heterogeneous returns to experience and tenure we partially control for the match quality coming from differential rewards provided in wage contracts offered by different firms and, in line with Topel's intuition, this removes part of the downward bias in the estimated mean return to tenure.

Table 3:	Heterogeneous	coefficients

	Mean	Std. Dev.	$\operatorname{Corr}(\cdot, \operatorname{firm} \operatorname{FE})$	$\operatorname{Corr}(\cdot, \operatorname{worker} \operatorname{FE})$
Worker FE	0.000	0.601	0.369	
Firm FE	0.101	0.320		0.369
$\operatorname{Exp}$	0.013	0.009	-0.507	-0.038
Ten	0.016	0.028	-0.085	-0.037

Notes: (i) Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014; (ii) Corr( $\cdot$ , firm FE) displays the pairwise correlation coefficients between firm fixed effect and the rest of three variables (worker fixed effect, firm-specific experience and tenure premia); (iii) Corr( $\cdot$ , worker FE) displays the pairwise correlation coefficients between worker fixed effect and the rest of three variables (firm fixed effect, firm-specific experience and tenure premia);

We find much larger variation in returns to tenure (coefficient of variation, CV, equals 1.75) than in returns to experience (CV = 0.7) across firms. Thus, we conclude that firms differ significantly in how they remunerate seniority. Last column of Table 3 shows clear evidence of assortative matching between firms and workers, in terms of more able/productive workers matching with firms with higher starting wage premia  $(Corr(\alpha_i, \phi_j) = 0.369).$ 

Finally, the results in column (3) suggest that the wage contracts in Brazil compensate high starting wage premia (i.e. high  $\phi_j$ ) with lower returns to experience  $(\gamma_j^G)$ . However, the relationship between wage premia and returns to seniority  $(\gamma_j^S)$  is negligible. This is also illustrated in Figure 2 which shows that firm-specific wage premia explain 28.6% of variation in firm-specific returns to experience whereas they hardly explain any variation in firm-specific seniority premia.<sup>6</sup>

Figure 2: Heterogeneous coefficients: return to experience (left) and tenure (right) versus firm fixed effect



Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.

Interestingly, Figure 3 shows that returns to experience and tenure are not correlated. Thus, firms who reward initial experience well do not seem to reward well firm tenure at the same time. Other interpretation is that firms who reward general labour market experience well do not really build a lot of firm-specific capital.

Additionally, if we measure the mean quality of workers in a firm by the average worker fixed effect (over workers and time), we can investigate how the experience and tenure premia are related to characteristics of workers. Figure 4 illustrates our findings. The returns to seniority do not seem to be related to average worker quality at the firm level at all.

Overall, our findings support a view of wage contract setting in which firms differ significantly on how they remunerate loyalty but, in general, they compensate low wage premium (conditional on observed characteristics) with better reward for labour market experience.

 $<sup>^{6}</sup>$ We exclude outliers from the figures by dropping bottom and top 0.1% of the observations. The outliers usually correspond to imprecisely estimated effects for firms which spend only a few years in the sample.



Figure 3: Heterogeneous coefficients: return to experience vs return to tenure

Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014

Figure 4: Heterogeneous coefficients: return to experience (left) and tenure (right) versus mean worker fixed effects



Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.

#### 4.3 Analysis for subpopulations

In this section we try to shed some light at the regularities detected above by looking at different subpopulations of firms. We focus mostly on the relationship between returns to experience and firm fixed effects as we do not find any clear patterns when looking at returns to tenure.

#### 4.3.1 Differences between industries

One may argue that wage setting mechanisms will vary largely between industries, for example in some sectors the accumulated experience may be of little importance so firms will compete for workers mainly by offering attractive starting wage premia. Thus, the negative correlation shown in Figure 2 may be fully explained by inter-industry differences. We address this conjecture by looking at correlation between experience premia and firm fixed effects for the services sector and the production and construction sector. Table 4 and Figure 5 illustrate the results.

	Mean	Std. Dev.	$\operatorname{Corr}(\cdot, \operatorname{firm} \operatorname{FE})$	$\operatorname{Corr}(\cdot, \operatorname{worker} \operatorname{FE})$
		Pan	el A. Services	
Worker FE	0.000	0.596	0.347	
$\mathbf{Firm} \ \mathbf{FE}$	0.136	0.305		0.347
$\operatorname{Exp}$	0.009	0.010	-0.495	0.090
Ten	0.010	0.030	-0.134	0.017
	F	Panel B. Proc	luction and construct	ion
Worker FE	0.000	0.619	0.403	
Firm FE	0.139	0.327		0.403
$\operatorname{Exp}$	0.014	0.008	-0.526	-0.122
Ten	0.017	0.024	-0.028	-0.076

Table 4: Heterogeneous coefficients for two industries

Notes: (i) Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014; (ii) Corr( $\cdot$ , firm FE) displays the pairwise correlation coefficients between firm fixed effect and the rest of three variables (worker fixed effect, firm-specific experience and tenure premia); (iii) Corr( $\cdot$ , worker FE) displays the pairwise correlation coefficients between worker fixed effect and the rest of three variables (firm fixed effect, firm-specific experience and tenure premia);

Table 4 shows that companies in production and construction pay larger experience and tenure premia than those in services. There seem to be important differences also in pay policies between these two sectors – with firms attracting more productive workers (i.e. higher worker FE) paying larger human capital premia in services, and to the contrary in production and construction. The inverse relationship between firm fixed effects and experience returns is present in both sectors and





Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.

is slightly stronger in the production and construction sector  $(Corr(\phi_j, \gamma_j^G) = -0.526$  in comparison to  $Corr(\phi_j, \gamma_j^G) = -0.495$ ).

Overall, inter-industry differences do not seem to explain our findings. If anything, slightly weaker correlation found in the service sector suggests that the relationship may be weaker among firms requiring high skilled labour. We investigate this conjecture in the next section.

#### 4.3.2 Blue collar versus white collar firms

We distinguish "blue collar" and "white collar" firms by the average level of education of their workers. Blue collar firms are companies in the first quartile of the average education distribution and white collar firms correspond to the fourth quartile.

As shown in Table 5, although there is no big difference in mean returns to experience or tenure between the two groups of firms, as expected the average of firm fixed effects is apparently lower for blue collar firms (-0.077) in comparison to white collar firms (0.296). Additionally, the relationship between returns to experience and firm wage premia is stronger for blue collar firms, with the coefficient of determination at 41.7% (see Figure 6). Thus, our results suggest that the apparent substitutability between firm wage premia and experience returns is stronger among low skilled workers ( $Corr(\phi_j, \gamma_j^G) = -0.658$ ). This reflects that jobs with low skill requirements usually have a lower initial wage due to the low entry barriers (which manifests itself with low average firm

	Mean	Std. Dev.	$Corr(\cdot, firm FE)$	$\operatorname{Corr}(\cdot, \operatorname{worker} \operatorname{FE})$
		<b>A.</b> Blue collar		
Worker FE	0.000	0.490	0.248	
Firm FE	-0.077	0.264		0.248
$\operatorname{Exp}$	0.015	0.007	-0.658	-0.150
Ten	0.012	0.033	-0.084	-0.040
		Panel	<b>B.</b> White collar	
Worker FE	0.000	0.680	0.302	
Firm FE	0.296	0.349		0.302
$\operatorname{Exp}$	0.013	0.011	-0.493	-0.013
Ten	0.018	0.028	-0.197	-0.132

Table 5: Heterogeneous coefficients for blue collar and white collar firms

Notes: (i) Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014; (ii) Corr( $\cdot$ , firm FE) displays the pairwise correlation coefficients between firm fixed effect and the rest of three variables (worker fixed effect, firm-specific experience and tenure premia); (iii) Corr( $\cdot$ , worker FE) displays the pairwise correlation coefficients between worker fixed effect and the rest of three variables (firm fixed effect, firm-specific experience and tenure premia).

FE), but the wage grows fast with the accumulation of experience and proficiency of skills.

A final observation from this section is that backloading wages in terms of returns to tenure is more important among white collar firms  $(Corr(\phi_j, \gamma_j^S) = -0.197)$ , which may be due to the fact that these firms generate more firm-specific human capital than blue collar firms.

#### 4.3.3 Differences between small, medium and large firms

With respect to firm size, we divide firms into three groups based on the average level of the number of workers in each firm over the sample period. Small firms are companies with less than 292 workers  $(1^{st} \text{ tercile})^7$ , and the number of workers in medium firms ranges from 292 to 657  $(2^{nd} \text{ tercile})$ . For large firms, the number of staff is greater than 657  $(3^{rd} \text{ tercile})$ .

Large firms are more capable of providing higher wage premium in wage setting in comparison to smaller firms, thus, as expected, Table 6 shows that large firms offer a much higher average wage premium (0.121) compared to small firms (0.014). However, we see that returns to experience for different firm sizes are very close to each other.<sup>8</sup>

As shown in Figure 7, the negative correlation between returns to experience and firm fixed effects weakens with growing firm size. Variation in firm FE explains 34.1% of variation in returns

<sup>&</sup>lt;sup>7</sup>Recall that we restrict our sample to firms employing more than 100 workers.

<sup>&</sup>lt;sup>8</sup>This may be caused by the fact that we already focus on relatively large companies.

Figure 6: Returns to experience versus firm fixed effects: blue collar (left) and white collar (right) firms



Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.

to experience among small firms compared to 25.8% among largest firms. Thus, among small firms wages of workers starting their jobs in low-pay-premium companies are more likely to catch up with wages of their counterparts starting in high-pay-premium companies, than among larger firms. Though, the differences here are not as stark as between blue- and white-collar firms in Section 4.3.2.

#### 4.3.4 Heterogeneous effects and firm age

Companies with a longer history may be more capable of proving higher wage premium in wage setting in comparison to young firms (see Brown and Medoff (2003) and references therein for a detailed discussion). On the other hand, firms with worse prospects of survival in the market may have to offer higher returns to experience and tenure than more established companies in order to attract workers and control turnover.

We investigate these conjectures by looking at differences in our estimates between young and old companies. As the actual age of firms is unavailable in our data, we use the time spent in the sample as a proxy for firm's age. The median times spent in the sample is 16, which is also the maximum value. Thus, we define old firms as those which are present throughout our sample period 1999-2014 and young firms as the rest.

Our results in Table 7 confirm the first conjecture, showing that, controlling for worker charac-

	Mean	Std. Dev.	Corr(·, firm FE)	$\operatorname{Corr}(\cdot, \operatorname{worker} \operatorname{FE})$			
Panel A. Small firms							
Worker FE	0.000	0.576	0.311				
Firm FE	0.014	0.292		0.311			
$\operatorname{Exp}$	0.012	0.010	-0.583	-0.069			
Ten	0.016	0.047	-0.064	-0.018			
Panel B. Medium firms							
Worker FE	0.000	0.566	0.302				
Firm FE	0.051	0.285		0.302			
Exp	0.012	0.009	-0.524	-0.012			
Ten	0.016	0.035	-0.083	-0.026			
Panel C. Large firms							
Worker FE	0.000	0.611	0.387				
Firm FE	0.121	0.327		0.387			
Exp	0.013	0.009	-0.508	-0.041			
Ten	0.015	0.023	-0.095	-0.047			

Table 6: Heterogeneous coefficients: firm size

Notes: (i) Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014; (ii)  $Corr(\cdot, firm FE)$  displays the pairwise correlation coefficients between firm fixed effect and the rest of three variables (worker fixed effect, firm-specific experience and tenure premia); (iii)  $Corr(\cdot, worker FE)$  displays the pairwise correlation coefficients between worker fixed effect and the rest of three variables (firm fixed effect, firm-specific experience and tenure premia).

teristics and fixed effects, younger firms offer on average lower pay premia (0.076) than old firms (0.110), though the difference is not very large. This result is in line with findings of Davis and Haltiwanger (1991) for the US.

Further, Table 7 and Figure 8 show that the negative relationship between wage premium and return to experience is stronger for old companies  $(Corr(\phi_j, \gamma_j^G) = -0.443)$  and firm FEs explain 31.3% variation in experience returns in this group) but the difference in magnitude is not so apparent. Interestingly, the negative correlation between tenure returns and firm fixed effects is stronger among old firms (-0.115) than young firms (-0.072). If taken at face value, these results would support the "implicit contract" hypothesis behind the relationship between firm age and wages (cf. Baker et al. (1994)) – longer functioning firms can more credibly promise higher wages in the future for working hard now. Thus, they can offer steeper wage profiles compensating initially low wage with large rewards for loyalty to the firm.



Figure 7: Returns to experience versus firm fixed effects: firm size

Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.

# 5 Variance decompositions

We have shown that there is significant variation in returns to experience and, particularly, tenure across firms. In this section we quantify the contribution of this variation to wage inequality.

#### 5.1 Importance of heterogeneous effects

In the standard model the role of general and firm-specific human capital is associated with the contribution of experience,  $\gamma^G Exp_{it}$ , and tenure,  $\gamma^S Ten_{ijt}$ , components to wage variance. As our model allows the returns to experience and tenure to vary across firms, we can further decompose the variation in the experience,  $\gamma_j^G Exp_{it}$ , and tenure,  $\gamma_j^S Ten_{ijt}$ , components into between and

	Mean	Std. Dev.	$\operatorname{Corr}(\cdot, \operatorname{firm} \operatorname{FE})$	$\operatorname{Corr}(\cdot, \operatorname{worker} \operatorname{FE})$
Worker FE	0.000	0.603	0.384	
Firm FE	0.110	0.324		0.384
$\operatorname{Exp}$	0.013	0.009	-0.534	-0.084
Ten	0.014	0.017	-0.115	-0.037
		Panel	<b>B.</b> Young firms	
Worker FE	0.000	0.593	0.322	
Firm FE	0.076	0.305		0.322
$\operatorname{Exp}$	0.014	0.010	-0.443	0.073
Ten	0.019	0.046	-0.072	-0.041

Table 7: Heterogeneous coefficients: firm age

Notes: (i) Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014; (ii) Corr( $\cdot$ , firm FE) displays the pairwise correlation coefficients between firm fixed effect and the rest of three variables (worker fixed effect, firm-specific experience and tenure premia); (iii) Corr( $\cdot$ , worker FE) displays the pairwise correlation coefficients between worker fixed effect and the rest of three variables (firm fixed effect, firm-specific experience and tenure premia).

Table 8: Human capital variance decomposition: within/between

	$\gamma_{\mathbf{j}}^{\mathbf{G}}\mathbf{Exp_{it}}$	Within	Between
Var %	$\begin{array}{c} 0.050\\ 100 \end{array}$	$0.022 \\ 45$	$\begin{array}{c} 0.028\\ 55\end{array}$
	$\gamma_{\mathbf{j}}^{\mathbf{S}}\mathbf{Ten}_{\mathbf{ijt}}$	Within	Between

Note: Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014.

within firm variation:

$$Var(\gamma_{j}^{S}Ten_{ijt}) = \underbrace{Var(E(\gamma_{j}^{S}Ten_{ijt}|J(i,t)=j))}_{\text{between firms}} + \underbrace{E(Var(\gamma_{j}^{S}Ten_{ijt}|J(i,t)=j))}_{\text{within firms}}$$

and similarly for experience.

Within variation can be associated with variation of worker experience and tenure whereas between variation is related to cross-firm differences in returns to human capital. Table 8 shows that, in our Brazilian sample, variation in workers experience and tenure are equally important determinants of the variation in the general human capital as differences in returns to experience





Note: (i) Each point represents a combination of estimated return to experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.

and tenure. Thus we conclude that the differences in returns between firms are an important determinant of inequality in both general and specific human capital accumulation. However, as we are going to see later, variation in these returns plays only a minor role in shaping overall wage inequality.

#### 5.2 Wage variance decomposition

Introducing firm-specific returns to experience and tenure changes the specification of the standard model and, thus, leads to different estimates of firm and worker fixed effects. As a result this may change the relative importance of firm and worker heterogeneity in shaping wage inequality.

We compare the contribution of different determinants of wages between the standard model and our model using the following log wage variance decomposition:

$$Var(\log W_{ijt}) = \underbrace{Cov(\log W_{ijt}, \alpha_i)}_{worker} + \underbrace{Cov(\log W_{ijt}, \phi_j)}_{firm} + \underbrace{Cov(\log W_{ijt}, \gamma_j^S Ten_{ijt})}_{worker/firm} + \underbrace{Cov(\log W_{ijt}, \gamma_j^G Exp_{it})}_{worker/firm} + \underbrace{Cov(\log W_{ijt}, \lambda_i + u_{ijt})}_{residual}$$

where we can further decompose:

$$Cov(\log W_{ijt}, \gamma_j^S Ten_{ijt}) = \underbrace{Cov(\log W_{ijt}, \gamma_j^S \overline{Ten})}_{firm} + \underbrace{Cov(\log W_{ijt}, \overline{\gamma^S} Ten_{ijt})}_{worker} + \operatorname{cross \ terms}$$

and similarly for experience.  $\overline{Ten}$  denotes the average tenure in the sample and  $\overline{\gamma^S}$  denotes average return to tenure.

Note that we assign each component of the decomposition either to firms or workers. Although this classification seems natural when looking at the contribution of worker and firm fixed effects, it is more controversial when it comes to assigning the role of tenure,  $Ten_{ijt}$ , and experience,  $Exp_{it}$ , as these are not only shaped by workers decisions but also hiring and firing decisions by firms. Introducing this dichotomy, even though somehow artificial, allows us to see if our model changes substantively the discussion about the role of firm and worker heterogeneity in shaping wage inequality.

	AKM		Our m	odel
	Cov	%	Cov	%
Log wage	0.815	100	0.815	100
Worker FE	0.410	50	0.407	50
Firm FE	0.151	19	0.162	20
$\operatorname{Exp}$	0.023	3	0.010	1
$\gamma_j^G$			-0.016	-2
$\check{Exp_{it}}$			0.025	3
Ten	0.023	3	0.031	4
$\gamma_{i}^{S}$			0.002	0
$Ten_{ijt}$			0.036	4
Worker	0.456	56	0.449	57
Firm	0.151	19	0.162	18

Table 9: Log wage variance decomposition

Notes: (i) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014; (ii) Both models include year fixed effects.

Table 9 shows the contribution of each component in the standard model and in our model. Firstly, note that unobserved worker and firm wage premia explain 70% of the wage variance in both specifications. Overall, both specifications produce similar decomposition results with our decomposition implying marginally more prominent role for firm-specific capital (row "Ten") compared to general human capital (row "Exp") than the standard model. Results in Table 9 are also similar to the ones obtained by Lopes de Melo (2018), Engbom and Moser (2018), Alvarez et al. (2018) using different sample selections from RAIS data.<sup>9</sup>

It is worth noting that, as anticipated from previous results, heterogeneity in returns to experience works towards decreasing overall wage inequality (row  $\gamma_j^G$ ) as low returns to experience compensate high firm-specific wage premia. However, this effect is rather small so the variation in firm-specific experience premia virtually does not contribute to the overall wage variance. Looking at the breakdown between workers and firms (last two rows of Table 9) we notice that our decomposition produces almost exactly the same results as the standard model.

The literature on wage decompositions often takes as a point of interest an alternative decomposition which distinguishes the role of sorting, or generally covariance across regressors, as an important determinant of wage inequality. Results of this decomposition based on our model and data (not reported here) confirm the observations above. Also, in line with the findings from other studies (see e.g. Abowd et al. (1999), Card et al. (2013), Abowd et al. (2019)) we find positive correlation between worker and firm fixed effects which implies positive sorting in the labour market. The value of this correlation in the standard model is 0.395, which is slightly larger than the results found in the aforementioned papers, and decreases to 0.369 in the heterogeneous model. The latter is expected as our model allows for sorting both based on firm-specific wage premia and firm-specific experience/tenure premia.

### 6 Alternative specifications and robustness checks

#### 6.1 Limited mobility bias

Our estimated worker, firm fixed effects and firm-specific returns to experience and tenure are random variables, thus their sample variances and covariances will be biased (but consistent) estimators of the population values. As the bias may be particularly acute in datasets with limited transitions of workers between firms it has been coined limited mobility bias (see Andrews et al. (2008)).Kline et al. (2020) (henceforth, KSS) suggest a procedure to remove this bias. However, applying their procedure to our model with multiple firm-specific coefficients is computationally

<sup>&</sup>lt;sup>9</sup>Variance of real log wages in our sample is slightly higher than in these articles as we focus on large companies.

difficult.<sup>10</sup> Instead, in order to gauge importance of these biases in our estimation we analyse how the worker and firm effects variances and covariance are affected by KSS correction, after removing the effect of experience and tenure in the first step.<sup>11</sup>

	Linear model			Quadratic model		
	Plug-in	KSS	% diff.	Plug-in	KSS	% diff.
Panel A	. Homoge	neous ei	ffects of e	xperience	and ten	ure
$Var(\phi_j)$	0.076	0.076	0.6	0.066	0.065	0.6
$Cov(\alpha_i, \phi_j)$	0.065	0.066	-0.6	0.063	0.063	-0.5
$Var(\alpha_i)$	0.357	0.323	10.6	0.368	0.340	8.5
$Corr(\alpha_i, \phi_j)$	0.395	0.418	-5.7	0.405	0.425	-4.7
Panel B.	Heteroge	eneous e	ffects of e	experience	and ter	nure
$Var(\phi_j)$	0.102	0.102	0.4	0.086	0.086	0.4
$Cov(\alpha_i, \phi_j)$	0.071	0.071	-0.5	0.051	0.052	-0.6
$Var(\alpha_i)$	0.362	0.332	9.1	0.365	0.338	7.8
$Corr(\alpha_i, \phi_j)$	0.370	0.389	-4.9	0.289	0.389	-4.4

Table 10: The effects of bias correction

The results in Table 10 show that both in the model with homogeneous effects of human capital and the model with firm-specific returns the KSS bias correction has almost no effect on the estimated variances and covariances of firm-specific coefficients, with very limited effect on moments involving worker-specific coefficients. The largest relative difference between the plug-in and KSS estimates is recorded for the variance of worker fixed effects, still the difference between bias-corrected and naive estimates does not exceed 11%. These results confirm the finding in Lachowska et al. (2020) that KSS corrections are of minor magnitude in relatively long panels (unlike the panel used in the original Kline et al. (2020) article).

In order to provide additional evidence on the role of estimation error, in Appendix B we generate artificial data by assigning randomly returns to experience/tenure to firms and we estimate our model on these data. The results correctly detect lack of correlation between firm-specific returns which reassures us further that the correlations we find in the data are unlikely to be driven

Notes: (i) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014; (ii) All models include year fixed effects; (iii) Estimates in column "KSS" are bias-corrected using the procedure in Kline et al. (2020).

<sup>&</sup>lt;sup>10</sup>Running KSS procedure just for a model with homogenous effect of experience and tenure takes around 2 hours and 80GB of memory on two Intel Xeon 2.4 GHz cores.

<sup>&</sup>lt;sup>11</sup>Note that drawing a subsample from our sample and performing KSS correction on this smaller dataset, which entails lower memory requirements than the full model, would not be very informative as decreasing the sample size naturally leads to larger small sample bias.

solely by small sample bias.

#### 6.2 Nonlinear models

As mentioned above, we would normally expect diminishing returns to experience and tenure, thus the standard specification should include nonlinear terms. In this section we add squared and/or cubed experience and tenure to the model and show that our results above are confirmed in this extended model.

	Mean	Std. Dev.	2 years	5 years	10 years
		Panel A. Qu	adratic m	odel	
Exp	0.053	0.017	0.102	0.243	0.441
$Exp^2$	-0.0009	0.0003			
Ten	0.030	0.060	0.055	0.114	0.153
$Ten^2$	-0.001	0.092			
		Panel B.	Cubic mod	el	
Exp	0.078	0.028	0.147	0.337	0.577
$Exp^2$	-0.002	0.001			
$Exp^3$	0.00002	0.00003			
Ten	0.042	0.113	0.070	0.127	0.147
$Ten^2$	-0.004	0.441			
$Ten^3$	0.0001	1.674			

Table 11: Heterogeneous coefficients and cumulative returns: nonlinear models

The results from the quadratic model and the cubic model are given in Table 11 where we report means and standard deviations of the estimated coefficients as well as mean cumulative returns from 2, 5 and 10 years of experience and tenure. The estimates from the cubic model are highly variable, which suggests that the relatively short length of our panel (16 years) does not allow reliable estimation of higher order curvature of individual experience profiles. This is also confirmed by looking at plots of individual experience profiles (not reported here) with many profiles showing decreasing or explosive patterns.<sup>12</sup> Thus, we focus our discussion on the estimates from the quadratic model which look much more reliable.

Notes: (i) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014; (ii) 2 years, 5 years and 10 years indicate different corresponding years of cumulative returns to tenure or experience.

 $<sup>^{12}</sup>$ We have also estimated a model with a 3-piece linear spline for experience and tenure. As argued above, identification of this model is trickier and we are able to identify coefficients for only around 9000 firms. The results are presented in Figure 15 in Appendix C and confirm our main observations.



Figure 9: Cumulative returns to 2, 5 and 10 years of experience vs firm fixed effects: quadratic model  $% \left( {{{\rm{T}}_{{\rm{T}}}}_{{\rm{T}}}} \right)$ 

Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.

The estimates confirm that the returns to tenure are more variable than returns to experience. As expected, there are diminishing returns to experience and tenure, with 5 years of tenure yielding a 11.4% return for the quadratic model, which is lower than the return found by Topel (1991): 17.9%, and Buchinsky et al. (2010): 29%, but higher than the estimate in Altonji and Williams (2005): 9.7%.<sup>13</sup> Figure 9 shows that the negative relationship between returns to experience and firm-specific wage premia occurs also in the nonlinear models. Thus, our findings above cannot be explained by misspecification of the linear model in (1).

Figure 10: Mean fixed effects, mean experience and tenure components by age and education



Notes: (i) The mean experience component is calculated as the sample average over  $\hat{\gamma}_j^G Exp_{it} + \hat{\gamma}_{j,2}^G Exp_{it}^2$ , where  $\hat{\gamma}_j^G$  and  $\hat{\gamma}_{j,2}^G$  are estimates from the quadratic model; (ii) The mean tenure component is calculated similarly; (iii) Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014.

In Figure 10, left panel, we plot mean values of the firm fixed effects by age and education level. We can see that there is positive sorting based on firm wage premia with more educated workers employed by companies offering higher premia for all age groups. The middle and right panel plot the experience and tenure component of the log wage equation for different age and education groups. As the differences between lines here can be attributed largely to differences in firm-specific experience premia, the middle panel shows that there is negative sorting of workers on experience premia up to age 40 with more educated workers being employed for companies offering lower returns to experience. This confirms our previous observation that differences in experience premia act towards decreasing wage inequality. The sorting is less evident above age 40, though this may be a result of imprecise estimation of the curvature of firm-specific experience profiles mentioned above.

<sup>&</sup>lt;sup>13</sup>Dustmann and Meghir (2005) estimate 12% for skilled workers and 20% for unskilled workers.

The right panel of Figure 10 shows that the average value of firm-specific human capital is similar across education groups until age 30 but diverges above that age, with educated employees in the age group 50-55 having significantly higher firm-specific human capital component than noneducated employees. Note that in the case of tenure profiles, the differences between the lines cannot be interpreted as only a result of selection based on different firm-specific returns to tenure but can also be caused by different average tenure lengths for educated and non-educated workers. In fact we find that more educated workers have higher average tenure at older ages, which manifests itself with higher value of the specific human capital component ( $\hat{\gamma}_j^S Ten_{ijt} + \hat{\gamma}_{j,2}^S Ten_{ijt}^2$ ) even though the composition of returns to tenure, ( $\hat{\gamma}_j^S$ ,  $\hat{\gamma}_{j,2}^S$ ), is quite similar in all education groups. Thus, it is the diverging worker histories across education levels, rather than diverging selection patterns, that explain the divergence of profiles in the right panel in Figure 10.

#### 6.3 Potential experience

As mentioned above we use actual experience in our empirical investigation. However, as Brazilian labour market includes a large informal sector (see e.g. Dix-Carneiro and Kovak (2019)) we expect that for many workers in our administrative dataset the periods spent outside of the panel correspond to spells of informal employment, thus using potential experience may give a better approximation to actual labour market experience than experience calculated from the RAIS panel.

The disadvantage of using potential experience in our regression is that we cannot include year fixed effects at the same time because of collinearity. As demonstrated in Figure 1, Brazil experienced rapid wage growth during the sample period. Thus, the estimates of experience and tenure premia in this section will include macroeconomic trends and are higher than the estimates obtained using actual experience in the main discussion. Whether one should include year effects when estimating returns to human capital is a point of discussion. For example, if growth in real wages in the economy is fuelled by increased productivity due to learning-by-doing, it seems natural to assign the real wage growth to returns to experience or tenure.

The correlation between potential experience and Exp is quite high, 0.972. Additionally, the model estimates obtained with actual experience are highly correlated with estimates obtained using Exp: correlation coefficient of 0.96-0.97 for worker and firm effects, 0.93 for returns to tenure and 0.86 for returns to experience. Figure 11 shows that, if anything, replacing actual experience with

potential experience leads to a slightly stronger inverse relationship between firm-specific returns to experience and firm wage premia. We obtain both slightly steeper line and higher  $R^2$  here than in Figure 2. Also, these results confirm lack of any visible relationship between returns to tenure and firm wage premia. More detailed results for the model with potential experience are shown in Table 15 and Figure 16 (see Appendix C).

#### 6.4 Firm-year effects

Snell et al. (2018) point out that including firm-year effects in the match effects model removes bias from estimating tenure returns as it controls for comovement of firm employment and firm wages. Possibly such comovement may also affect our estimated correlations. For the purpose of investigating the robustness of our results to this mechanism we re-estimate our model making the year dummies firm-specific.

Table 12: Heterogeneous coefficients: model with firm-year fixed effects

	Mean	Std. Dev.	$Corr(\cdot, firm FE)$	$\operatorname{Corr}(\cdot, \operatorname{worker} \operatorname{FE})$
Worker FE	0.000	0.596	0.274	
Firm FE	0.077	0.186		0.274
$\operatorname{Exp}$	0.019	0.008	-0.533	0.044
Ten	0.015	0.026	0.020	-0.015

Notes: (i) Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014; (ii) Corr( $\cdot$ , firm FE) displays the pairwise correlation coefficients between firm fixed effect and the rest of three variables (worker fixed effect, firm-specific experience and tenure premia); (iii) Corr( $\cdot$ , worker FE) displays the pairwise correlation coefficients between worker fixed effect and the rest of three variables (firm fixed effect, firm-specific experience and tenure premia).

Table 12 shows that including firm-year effects leads to a correlation between firm fixed effects and returns to experience of -0.533, which is actually a slightly lower value than in our baseline model. Correlation of firm FEs with tenure coefficients flips sign compared to the value from the main model (-0.085) but is still very close to zero. Overall, we conclude that introducing firm-year fixed effects into our model has little effect on our findings.<sup>14</sup>

 $<sup>^{14}</sup>$ We also found that including firm-year effects in a match effects version of our heterogeneous model has almost no effect on the estimated average return to tenure, which may suggest that once the researcher allows for firm-specific returns to human capital the firm-year effects correction advertised by Snell et al. (2018) is of less importance.

#### 6.5 Separate estimates for services and production

The overall firm graph in RAIS is rather weakly connected, with global connectivity measure of 0.02 (see Appendix A). As a result, as argued by Jochmans and Weidner (2019), the firm fixed effects and firm premia may be estimated with little precision. On the other hand, the intra-industry firm graphs are rather well connected with global connectivity of 0.116 for services (still 0.014 measure for production & construction). Thus, as a robustness check to our main results we re-estimate our model separately for service and production & construction sectors.<sup>15</sup>

	Mean	Std. Dev.	$Corr(\cdot, firm FE)$	$\operatorname{Corr}(\cdot, \operatorname{worker} \operatorname{FE})$		
Panel A. Services						
Worker FE	0.000	0.585	0.306			
Firm FE	0.207	0.310		0.306		
$\operatorname{Exp}$	0.010	0.011	-0.437	0.175		
Ten	0.013	0.044	-0.130	-0.005		
	Р	Panel A. Services $0.000$ $0.585$ $0.306$ $0.207$ $0.310$ $0.306$ $0.010$ $0.011$ $-0.437$ $0.175$ $0.013$ $0.044$ $-0.130$ $-0.005$ Panel B. Production and construction $0.000$ $0.642$ $0.405$ $0.113$ $0.336$ $0.405$ $0.405$ $0.013$ $0.009$ $-0.575$ $-0.154$				
Worker FE	0.000	0.642	0.405			
Firm FE	0.113	0.336		0.405		
$\operatorname{Exp}$	0.013	0.009	-0.575	-0.154		
Ten	0.014	0.026	-0.036	-0.061		

Table 13: Heterogeneous coefficients: separate estimates for two industries

Notes: (i) Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014; (ii) Corr( $\cdot$ , firm FE) displays the pairwise correlation coefficients between firm fixed effect and the rest of three variables (worker fixed effect, firm-specific experience and tenure premia); (iii) Corr( $\cdot$ , worker FE) displays the pairwise correlation coefficients between worker fixed effect and the rest of three variables (firm fixed effect, firm-specific experience and tenure premia).

Comparing Table 13 to Table 4 we do not see any stark differences in estimated mean wage returns and correlations between experience/tenure returns and firm fixed effects. If anything, we obtain a slightly weaker correlation between tenure returns and firm fixed effects in the service sector (-0.130 versus -0.134 in Table 4), though the magnitudes of both estimates are minor, and a slightly stronger correlation between returns to experience and firm fixed effects in the production sector (-0.575 versus -0.526 in Table 4). However, none of these differences is large enough to support the claim that our main estimates are affected by weak connectivity of the employer-employee network. Graphical correlations for both sectors (see Appendix C) also support this conclusion.

<sup>&</sup>lt;sup>15</sup>We choose the largest connected components for each sector. For services this component includes 96% of firms in the sector and 99.9% of workers. For production and construction the corresponding numbers are 99.1% and 99.99%.

## 7 Conclusion

We extend the standard two-way fixed effects model of wage formation by allowing the returns to experience and seniority to vary between firms and estimate the parameters using large matched employer-employee dataset from Brazil. We provide new estimates of return to seniority assuming that employer-employee match quality is determined by firm-specific wage premia and firm-specific returns to experience and seniority, obtaining an average return to 5 years of seniority equal to 11.4%. We document the variation in firm-specific experience and tenure premia and find that returns to tenure are not strongly related to firm wage premia (i.e. firm FEs), returns to experience are strongly negatively correlated with firm wage premia, the relationship between firm wage premium and return to experience is stronger for "blue collar" firms.

As argued by Dustmann and Meghir (2005) transitions in and out of employment and sorting of workers based on match quality, in general, lead to endogeneity of experience in the standard model. Thus, they recommend to identify the effect of experience by using only displaced workers. As RAIS data allows us to track the firms over time and lists the reason for termination of the employment relationship we could potentially identify displaced workers in our data.

Moreover, we define seniority as the time spent with a current employer. However, as shown by Buhai et al. (2014) not only nominal tenure matters for wages but seniority *relative* to other workers is also an important determinant of pay. It would be interesting to investigate heterogeneity in relative seniority using our data. We leave both these extension for future research.

### A Connectivity of employer-employee network in RAIS

As recommended by Jochmans and Weidner (2019) we measure connectivity by the smallest nonzero eigenvalue of the (normalized) Laplacian matrix of the graph. We consider both the bipartite employer-employee network and the firm network, i.e. projection of the bipartite network on firm nodes, and distinguish services and production and construction sectors.

Table 14: Smallest non-zero eigenvalue of the normalized Laplacian matrix

	Bipartite	$\operatorname{Firm}$
All	0.000617	0.019733
Services	0.000479	0.116439
Production and construction	0.000156	0.014386

Table 14 shows, in line with observations for other matched employer-employee datasets, that the bipartite network is rather weakly connected and contains bottlenecks that will prevent precise estimation of the worker effects. As we do not really use individual effects in our analysis, but rather their firm averages, this weak connectivity is not of major concern. The firm network is much better connected, especially if we restrict ourselves to sectoral sub-networks. The latter suggests that the firm fixed effects and firm-specific coefficients may be estimated with much better precision if we perform within-sector estimation.

### **B** Role of estimation error

Although our sample contains millions of observations, the firm effects as well as the firm-specific experience and tenure coefficients are subject to estimation error. The estimation error in these coefficients will usually be correlated so this may partly drive our results. In order to appreciate this point, ignore the worker fixed effects and tenure coefficients and consider a highly stylised environment in which all firms share the same value of the fixed effect and the effect of experience. Additionally, assume that each firm's workforce is an independent sample drawn from the population of all workers. In such an environment, we can obtain an estimate of the fixed effect (i.e. a constant term) and the return to experience for each firm by running firm-specific regressions. These coefficients for different firms can be seen as different draws from the sampling distribution of the estimators. Thus, the correlation between the *estimated* firm fixed effects and the *estimated* returns to experience will merely pick up the correlation between the estimators, and will be nonzero even though the correlation between the *true* fixed effects and the *true* returns to experience is zero.

Figure 12: Estimates with randomly generated firm-specific returns to experience and tenure

		Mean	Std. Dev.	$\operatorname{Corr}(\cdot, \operatorname{firm} \operatorname{FE})$	$\operatorname{Corr}(\cdot, \operatorname{worker} \operatorname{FE})$
	Worker FE	0.000	0.611	0.363	
	Firm FE	0.100	0.319		0.363
	Exp	0.013	0.009	0.018	0.019
	Ten	0.016	0.029	-0.003	-0.013
E	stimated returns to return = 0.0018 + 0	experience 0.86292 estimat	versus true values e $R^2 = 85.2\%$	Estimat retur	ed returns to tenure versus true values n = $0.00485 + .68435$ estimate $R^2 = 68.5\%$
90			00	¢i -	
- <u>-</u>	ಂ್ಲಿಂ	ୁ କ୍ଟିକ୍ଟି		 ⊕	
· · - 60				b <sub>0</sub> ∞ ∞ 0 − Oto 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
0-0			°.	o o o o o	
- 02	600 CO				
6				<u>ب</u> _	

2

-.1

n = 10897 RMSE = .0155879

ò

estimated return to tenure

.i

.2

90

return to experience 0 02

.02

-.04

n = 10995

-.02

RMSE = .0035253

ò

.02

estimated return to experience

.04

Notes: (i) The estimates were obtained using the same methods as the ones in Table 3; (ii) The data on wages was generated assuming that firm-specific experience and tenure effects are drawn independently from normal distributions with the same means and standard variations as those in Table 3; (iii) The outliers have been removed from the figures.

.06

Although our setup is far from this stylised environment, it may still be the case that the significant correlation between firm wage premia and firm-specific returns to experience are driven partly by the estimation error. In order to investigate this possibility, we perform a simple exercise in which we generate artificial wages using our data and our estimates of the worker and firm fixed effects, year effects and the sample variance of the residuals. However, instead of the estimated firm-specific experience and tenure premia we use randomly generated numbers from a normal distribution keeping the same mean and variance of the estimates.

Figure 12 shows that estimating the model on the artificial data produces correlations between

the estimated returns to experience and tenure and fixed effects that are close to zero in line with our imposed randomness of the firm-specific coefficients. This suggests that the correlated estimation error plays a minor, if any, role in generating sizeable correlations in our RAIS data (cf. Table 3). Additionally, our exercise reveals that the experience coefficients are likely to be estimated with more precision than the tenure coefficients.

# C Additional graphs and tables

	Mean	Std. Dev.	$\operatorname{Corr}(\cdot, \operatorname{firm} \operatorname{FE})$	$\operatorname{Corr}(\cdot, \operatorname{worker} \operatorname{FE})$
Worker FE	0.000	1.065	0.149	
Firm FE	0.108	0.360		0.149
$\operatorname{Exp}$	0.089	0.011	-0.567	0.112
Ten	0.023	0.029	0.081	-0.0005

Table 15: Heterogeneous coefficients: potential experience

Notes: (i) Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014; (ii)  $Corr(\cdot, firm FE)$  displays the pairwise correlation coefficients between firm fixed effect and the rest of three variables (worker fixed effect, firm-specific experience and tenure premia); (iii)  $Corr(\cdot, worker FE)$  displays the pairwise correlation coefficients between worker fixed effect and the rest of three variables (firm fixed effect, firm-specific experience and tenure premia).

	Mean	Std. Dev.	Min.	Max.
Wage (in 2010 Reals)	Panel A. $20.41$	Service 22.56	0.42	1720.82
Tenure (in years)	20.41 4 72	5.63	0.42	45
Experience (in years)	19.94	10.44	ŏ	45
Years of education	9.59	3.11	0	21
NT	$19,\!682,\!990$			
J	6,987			
Ν	3,960,797			
Panel Waga (in 2010 Basela)	B. Production	and constructi	ion	1557.96
Tenure (in years)	25.01	6 75	0.42	1557.20
Experience (in years)	19.51	10.38	0	45
Years of education	9.11	3.48	ŏ	21
NT	32,145,912			
J	5,722			
Ν	5,792,124			
P Waga (in 2010 Baala)	anel C. White	collar firms	0.42	1720.82
Tenure (in vears)	38.41 6 79	01.11 7.68	0.42	1139.82
Experience (in years)	20.4	11.00	0	45
Years of education	11.49	2.44	ő	21
NT	19,522,089		-	
J	2,805			
Ν	3,734,432			
I	Panel D. Blue	collar firms		
Wage (in 2010 Reals)	12.11	17.88	0.42	1739.82
Tenure (in years)	6.80	7.68	0	45
Experience (in years)	17.34	9.99	0	45
Years of education	12 660 505	3.44	0	21
IN I	2 805			
N	6,906,558			
	Panel E. Sn	nall firms		
Wage (in 2010 Reals)	16.18	25.84	0.42	1421.83
Tenure (in years)	4.69	5.26	0	45
Experience (in years)	19.80	10.64	0	45
Years of education	8.80 E 497 844	3.21	0	21
IN L	0,427,844			
N N	1,798,672			
	Panel F. Med	lium firms		
Wage (in 2010 Reals)	17.87	27.78	0.42	1491.46
Tenure (in years)	4.67	5.35	0	45
Experience (in years)	19.50	10.57	0	45
Years of education	9.05	3.13	0	21
NT	10,382,180			
J N	3,728 3 404 645			
	D 101,010	G		
Wage (in 2010 Reals)	Panel G. La 23.44	rge firms 36.68	0.42	1739.82
Tenure (in years)	5.19	6.37	0	45
Experience (in years)	18.92	10.43	0	45
Years of education	9.48	3.28	0	21
NT	48,711,640			
J	3,733			
1	9,814,992			
Wage (in 2010 Reals)	Panel H. Yo 19.53	ung firms 29.18	0.4	1708.96
Tenure (in years)	4.51	5.68	0	45
Experience (in years)	19.25	10.54	0	45
Years of education	9.16	3.23	0	21
N'I'	17,572,016			
J N	5,728 4,734,904			
	Panel I O	ld firms		
Wage (in 2010 Reals)	22.83	36 48	0.4	1739.82
Tenure (in years)	5.27	6.28	0.4	45
TOUGIO THE COMMENT	10.00	10.45	ŏ	45
Experience (in years)	19.02	10110		
Experience (in years) Years of education	9.42	3.26	0	21
Experience (in years) Years of education NT	19.02 9.42 46,949,648	3.26	0	21
Experience (in years) Years of education NT J	$     19.02 \\     9.42 \\     46,949,648 \\     5,490 $	3.26	0	21

Table 16: Summary statistics for subpopulations

Data source: Relação Anual de Informações Sociais (RAIS) 1999-2014.

Figure 11: Heterogeneous coefficients: returns to potential experience (left) and tenure (right) versus firm fixed effects



Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.



Figure 13: Returns to experience/tenure vs firm fixed effects: separate estimates for two industries

Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.



Figure 14: Cumulative returns to 2, 5 and 10 years of experience vs firm fixed effects: cubic model

Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.



#### Figure 15: Returns to experience/tenure vs firm fixed effects: 3-piece linear spline

Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from a model with 3-piece linear spline for experience and tenure; (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014.



Figure 16: Heterogeneous coefficients: return to potential experience vs return to tenure

Notes: (i) Each point represents a combination of estimated return to tenure/experience and estimated firm fixed effect from model (1); (ii) Outliers are excluded; (iii) Data source: *Relação Anual de Informações Sociais* (RAIS) 1999-2014

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